

Neighborhood Advisory Boards

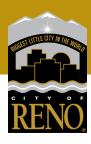


History



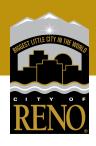
- 1994 District Councils are formed
- 2005 District Councils become NABs
- 2013 NABs are discontinued by Council
- 2014 Town Halls, Community Forums, Hot Topic meetings, neighborhood outreach events, and an online idea portal were launched (reno.gov/ThinkReno)
- 2015 a reformed NAB program is proposed

NAB Inputs Collected



- Former NAB Members
- Former NAB attendees
- Staff Liaisons
- Council Members
- Best Practices in Comparable cities
- University of Nevada

NAB objectives



- To improve communication between Reno citizens and Reno City Council
- Provide citizens the opportunity for early engagement on important issues
- Create a venue for citizens to review and provide feedback on <u>development projects</u>

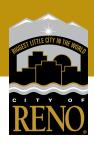
Proposed changes:



1 NAB per ward, 5 board members per NAB

- Members appointed by Council
 - Diversity in the Ward
 - Serve for a 2 year term
 - Rotating Chairperson
 - Required Training Program

NABs structure



- Monthly meetings (10-12 a year)
- 2 hour meetings w/ a 5:30 p.m. start time
- Same location each month
- Nevada's Open Meeting Law
- Council Member attendance is highly recommended

NABs location and times



Ward One Schedule/Day

McKinley Arts and Culture Center, 925 Riverside Drive First Thursday

Ward Two

Moana Nursery Design Center, 1190 W. Moana Third Tuesday

Ward Three

Reno City Hall, 7th Floor Caucus Room First Tuesday

Ward Four

Reno-Stead Airport Meeting Room, 4895 Texas Avenue Third Thursday

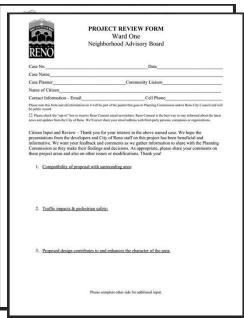
Ward Five

Reno City Hall, 1st Floor Lobby Second Tuesday

Development review process



- NABs will review and give input on development projects (DRM)
- The developer is not required to attend, but he or she will be notified.
- City Planner attendance
- Follow up on issues, concerns, and project outcomes
- Project Review Form new and improved

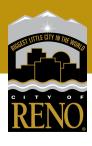


NAB member training



- 1. Review NAB's purpose and mission
- 2. Determine NAB priorities
- 3. Open meeting law, ethics/conflict of interest law and general government process review
- 4. Productive meeting tips
- 5. NAB Resolution/Structure review
- Member conduct expectations as relates to dealing with public comments and media interviews
- 7. NAB development review process overview
- 8. Social media training

NEW online engagement tools



- Facebook Groups for each NAB will be created
- Ward specific Reno.gov web pages
- Ward specific email updates
- Textizen survey tool

Staff at NABs



- 1 Council Member
- 1 Liaison
- 1 City Planner
- Staff from Reno Police, Reno Fire, Code Enforcement, Parks and Rec, Public Works, etc. will attend when updates are requested

Communications/recruitment program

Print advertising: RGJ, RnR, Senior Spectrum, Senior Connect, La Voz, and handbills



Web and eblasts: RGJ.com, Reno.gov, Chamber, NNBW, and Reno Connect

Social Media: Facebook, Twitter, G+, Linkedin, and Instagram

Public Relations: Press release, PSA TV/Radio and on air promotions

Radio and Television advertising: TV Channels, English and Spanish radio

In-Person recruitment: HOAs, leadership programs (Chamber, RCI, LRS) service and neighborhood organizations, etc.















Passion spurs change. Ideas make differences. That's why your City government is looking for leaders like you to help us make our neighborhoods better. Join your Neighborhood Advisory Board today and let's create an exceptional City.













NABs roll-out schedule



- February 25 Presentation to Council for direction
- March 11 Resolution to Council for approval
- April 1 Applications due for NAB Members
- April 15 Council chooses 5 members for their NAB
- May or June NAB meetings begin after training

NABs budget (FY 15/16)



Staff costs

OCCE \$9,900 (% of salaried employee)
CD \$9,000 (% of salaried employee)

Full-time staff \$65,000 (new/with benefits)

Minute-taker \$30,000

Room Rental \$0

Rentals \$2,000

Outreach Campaign \$25,000 Launch

\$25,000 Sustaining Outreach

Supplies/Misc. \$1,500

TOTAL: \$167,900

*Budget doesn't include increasing Council Donations to replace CPG funds

